

CoastCon, Inc.  
P.O. Box 1423  
Biloxi, MS 39533

Tuesday, December 1, 2015

Dear Sir or Madam:

I represent CoastCon, Inc., a non-profit literary organization. CoastCon, Inc. and its ten-member volunteer board develop events and gatherings to promote reading, education, fellowship, science fiction, fantasy and gaming in all formats across the South Eastern United States. Our next annual convention, which will be our 39th year straight, will be held on the dates of March 4–6, 2016, at the Mississippi Coast Coliseum and Convention Center in Biloxi, Mississippi.

During our annual convention, we invite media guests relevant to the genre, as well as author, gaming and artist guests. Those guests, along with our staff volunteers, local and regional special guests and staff from other conventions host panels and lectures on a wide assortment of subjects. There are also events such as Costume Contests, Fan Parties, Short Story Contests and much more, and that is all in addition to our massive open gaming area. Also during the Convention we raise money via several activities for our selected charity. This year, our chosen charity is the Pink Heart Funds, ([www.pinkheartfunds.org](http://www.pinkheartfunds.org)) based in Long Beach, MS. We would greatly appreciate the support of your company in deferring some of the operating costs associated with the convention.

The contribution you might make is very flexible. You might choose to sponsor a media or author guest by paying for their travel, lodging, per Diem, and/or speaker fees. Alternately, you may choose to simply purchase a level of sponsorship which defers some of our operating costs. In exchange, we will advertise your sponsorship through our website (<http://www.coastcon.org>), convention program, and other media. The amount of advertising depends on which level of sponsorship you feel would best fit your needs.

## **SPONSORSHIP LEVELS**

**Diamond** is our highest sponsorship level. For **\$8,000.00**, you will be helping us to secure a media guest. In return, you will receive:

- Ten (10) complimentary passes to the event;
- Your company name and logo on our banner, which is prominently displayed at all events we attend throughout the year;
- Your company name and logo placed on all fliers and on the sponsorship page of our web site;
- A full-page ad in the program book as a sponsor of the guest;
- Your company mentioned as a sponsor in all publicity, whether radio, television, or print;
- Your company name and logo featured on a poster at registration;
- Magnetic signs with your company name and logo on all vehicles used for event business (including guest transport);
- Your company name and logo (single-color) on our convention t-shirt, along with one (1) complimentary convention t-shirt.

**Ruby** is our next highest sponsorship level. For **\$4,000.00**, you will aid us in sponsoring a guest. In return, you will receive:

- Four (4) complimentary passes to the event;
- Your company name and logo placed on all fliers and on the sponsorship page of our web site;
- A half-page ad in the program book;
- Your company mentioned as a sponsor in all publicity, whether radio, television, or print;
- Your company name and logo featured on a poster at registration with other sponsors;
- Magnetic signs with your company name and logo on all vehicles used for event business (including guest transport);
- Your company name on our convention t-shirt, along with one (1) complimentary convention t-shirt.

**Sapphire** is available for **\$2,000.00**. At this level, you will help us defer some of the operating costs of the convention. In return, you will receive:

- Two (2) complimentary passes to the event;
- Your company name and logo placed on all fliers and on the sponsorship page of our web site;
- A half-page ad in the program book;
- Your company name and logo featured on a poster at registration with other sponsors.

**Emerald** is **\$1,000.00**. You will help us defer some of the operating costs of the convention. In return, you will receive:

- Two (2) complimentary passes to the event;
- Your company name placed on all fliers and the sponsorship page of our web site;
- A quarter-page ad in the program book;
- Your company name featured on a poster at registration with other sponsors.

**Opal** costs **\$500.00**. At this level, you will receive:

- Two (2) complimentary passes to the event;
- Your company name placed on all fliers;
- A quarter-page ad in the program book;
- Your company name featured on a poster at registration with other sponsors.

**Amethyst** is **\$200.00**. You will receive:

- Two (2) complimentary passes to the event;
- A quarter-page ad in the program book;
- Your company name featured on a poster at registration with other sponsors.

**Topaz** is our lowest sponsorship level. For **\$100.00**, you will receive:

- Two (2) complimentary passes to the event OR a quarter-page ad in the program book;
- Your company name featured on a poster at registration with other sponsors.

If you are interested in any of our sponsorship opportunities, or have any questions, comments or would just like to hear more about CoastCon, please feel free to contact me at [gaming@coastcon.org](mailto:gaming@coastcon.org).

Thank you very much for your time and consideration in this matter.

Sincerely,

John Grigsby  
gaming@coastcon.org  
Member-at-Large, CoastCon 39  
Game Operations Director, CoastCon 39